

# promaxbda africa AWARDS WINNERS 2017

CAT	CATEGORY TITLE	ENTRY TITLE	COMPANY	RANK
1	BEST IMAGE CAMPAIGN (TELEVISION OR VOD PLATFORM)	TELEMUNDO "ONE LOOK AND YOU'RE HOOKED" BRAND CAMPAIGN	NBCUNIVERSAL INTERNATIONAL NETWORKS UK-EM	GOLD
1	BEST IMAGE CAMPAIGN (TELEVISION OR VOD PLATFORM)	SPEAKER	OGILVY JOHANNESBURG	SILVER
2	BEST IMAGE PROMO (TELEVISION OR VOD PLATFORM)	GAME OF COMEDY	VIACOM INTERNATIONAL MEDIA NETWORKS AFRICA	GOLD
2	BEST IMAGE PROMO (TELEVISION OR VOD PLATFORM)	TELEMUNDO "ONE LOOK AND YOU'RE HOOKED" BRAND CAMPAIGN	NBCUNIVERSAL INTERNATIONAL NETWORKS UK-EM	SILVER
3	BEST THEMED CAMPAIGN	M-NET EDGE HALLOWEEN - PHOBIAS	MONARCHY	GOLD
3	BEST THEMED CAMPAIGN	M-NET EDGE - MR ROBOT HACKTEASERS	MONARCHY	SILVER
4	BEST ENTERTAINMENT CAMPAIGN	THE VOICE S.A S2	ELECTRONIC MEDIA NETWORK	GOLD
4	BEST ENTERTAINMENT CAMPAIGN	APRIL FOOLS': THE BIGGEST EVENT IN THE UNIVERSE	TURNER CREATIVE AFRICA	SILVER
5	BEST NEWS & CURRENT AFFAIRS PROMO	THE DAILY SHOW SING-A-LONG	VIACOM INTERNATIONAL MEDIA NETWORKS AFRICA	GOLD
5	BEST NEWS & CURRENT AFFAIRS PROMO	CGTN BRAND PROMO - NORTH AFRICA	CGTN	SILVER
6	BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	REMEMBERING DIANA	STUDIO ZOO FOR DSTV	GOLD
6	BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	KWESÉ - THE TRAFFICKERS	MONARCHY	SILVER
7	BEST ENTERTAINMENT PROMO	KIDS MANIFESTO	SABC TV	GOLD
7	BEST ENTERTAINMENT PROMO	THE EMMYS	CLEARWATER FOR M-NET	SILVER
8	BEST REALITY PROMO	THE VOICE S.A S2 'STUDENT'	ELECTRONIC MEDIA NETWORK	GOLD
8	BEST REALITY PROMO	THE VOICE S.A S2 'MECHANIC'	ELECTRONIC MEDIA NETWORK	SILVER
9	BEST LIFESTYLE PROMO	THE GREAT BRITISH BAKE OFF SEASON 7	BBC WORLDWIDE	GOLD
9	BEST LIFESTYLE PROMO	SOUL FOOD	STUDIO ZOO FOR DSTV	SILVER
10	BEST CHILDREN'S PROMO	STAR WARS REBELS RECAP	DISNEY XD	GOLD
10	BEST CHILDREN'S PROMO	ANIMANIA	CLEARWATER FOR M-NET MOVIES	SILVER
11	BEST DRAMA PROMO	PRIME SUSPECT	ITV INTERNATIONAL CHANNELS	GOLD
11	BEST DRAMA PROMO	DSTV BOXOFFICE DRAMA MONTAGE	BIRTHMARK	SILVER
12	SCREEN AFRICA BEST MOVIE PROMO	A-Z OF ACTION STARS - STUDIO UNIVERSAL	NBCUNIVERSAL INTERNATIONAL NETWORKS UK-EM	GOLD
12	SCREEN AFRICA BEST MOVIE PROMO	VAN DAMMUARY - STUDIO UNIVERSAL	NBCUNIVERSAL INTERNATIONAL NETWORKS UK-EM	SILVER
13	BEST SPORTS PROMO	TOUCH OF FRENCH	STUDIO ZOO FOR SUPERSPORT	GOLD
13	BEST SPORTS PROMO	AFCON 2017	CSQUARED	SILVER
14	BEST SPORTS CAMPAIGN	FOX SPORTS WAFU CUP OF NATIONS "WAKING THE GIANTS"	FOX NETWORKS GROUP AFRICA	GOLD
14	BEST SPORTS CAMPAIGN	BRITISH & IRISH LIONS TOUR	CSQUARED	SILVER
15	BEST SPECIAL EVENT PROMO	ALL NIGHT ARNIE	NBCUNIVERSAL INTERNATIONAL NETWORKS UK-EM	GOLD
15	BEST SPECIAL EVENT PROMO	M-NET 30TH BIRTHDAY IT'S A KIND OF MAGIC	CLEARWATER FOR M-NET	SILVER
16	BEST WEEKLY WONDER	MILF WEEKEND	VIACOM INTERNATIONAL MEDIA NETWORKS AFRICA	GOLD
16	BEST WEEKLY WONDER	RIZZOLI AND ISLES	NBCUNIVERSAL INTERNATIONAL NETWORKS UK-EM	SILVER
17	BEST USE OF HUMOUR IN PROMOTION	THE DAILY SHOW SING-A-LONG	VIACOM INTERNATIONAL MEDIA NETWORKS AFRICA	GOLD
17	BEST USE OF HUMOUR IN PROMOTION	MARTIAL ARTS SNOOZY BABY NAME THAT MARTIAL ART	CLEARWATER FOR M-NET MOVIES	SILVER
18	FOX NETWORKS GROUP MAMA AFRICA AWARD	THE STORY	STUDIO ZOO FOR DSTV	GOLD
18	FOX NETWORKS GROUP MAMA AFRICA AWARD	AFCON 2017	CSQUARED	SILVER
19	BEST PROMO NOT USING PROGRAM FOOTAGE	KIDS MANIFESTO	SABC TV	GOLD
19	BEST PROMO NOT USING PROGRAM FOOTAGE	MIDSOMMER MURDERS	NBCUNIVERSAL INTERNATIONAL NETWORKS UK-EM	SILVER

20	BEST PROMO ONLY USING PROGRAM FOOTAGE	A-Z OF ACTION STARS - STUDIO UNIVERSAL	NBCUNIVERSAL INTERNATIONAL NETWORKS UK-EM	GOLD
20	BEST PROMO ONLY USING PROGRAM FOOTAGE	VAN DAMMUARY - STUDIO UNIVERSAL	NBCUNIVERSAL INTERNATIONAL NETWORKS UK-EM	SILVER
21	SOMETHING FOR NOTHING	FAST AND FURIOUS	SABC3	GOLD
21	SOMETHING FOR NOTHING	KS_2017_FIFA_BEACH_SOCCER_WC	KWESE SPORTS	SILVER
22	BEST MUSIC COMPOSITION	FOX SPORTS WAFU CUP OF NATIONS "WAKING THE GIANTS"	FOX NETWORKS GROUP AFRICA	GOLD
22	BEST MUSIC COMPOSITION	ANIMANIA	CLEARWATER FOR M-NET MOVIES	SILVER
23	DStv / M-Net BEST EDITING	A-Z OF ACTION STARS - STUDIO UNIVERSAL	NBCUNIVERSAL INTERNATIONAL NETWORKS UK-EM	GOLD
23	DStv / M-Net BEST EDITING	STAR WARS REBELS RECAP	DISNEY XD	SILVER
24	BEST SOUND DESIGN	A-Z OF ACTION STARS - STUDIO UNIVERSAL	NBCUNIVERSAL INTERNATIONAL NETWORKS UK-EM	GOLD
24	BEST SOUND DESIGN	MISSION IMPOSSIBLE - ACTION WEEKEND	NBCUNIVERSAL INTERNATIONAL NETWORKS UK-EM	SILVER
25	BEST COPY / SCRIPT WRITING	A-Z OF ACTION STARS - STUDIO UNIVERSAL	NBCUNIVERSAL INTERNATIONAL NETWORKS UK-EM	GOLD
25	BEST COPY / SCRIPT WRITING	THE STORY	STUDIO ZOO FOR DSTV	SILVER
26	BEST DIRECTING	DSTV THANKS	FORT	GOLD
26	BEST DIRECTING	DSTV NOW - HOSPITAL	STUDIO ZOO FOR DSTV	SILVER
27	BEST OUTDOOR OR PRINT AD	GAMES OF THRONES - DAY/NIGHT	ELECTRONIC MEDIA NETWORK	GOLD
27	BEST OUTDOOR OR PRINT AD	DSTV NOW RIO OLYMPICS	OGILVY JOHANNESBURG	SILVER
28	BEST USE OF DIGITAL	AG SHEM	OGILVY JOHANNESBURG	GOLD
28	BEST USE OF DIGITAL	THE ENTERTAINMENT CHARTER	OGILVY JOHANNESBURG	SILVER
29	BEST MARKETING VIDEO / SIZZLE REEL / SNEAK PEAKS PRESENTATION	ODISEA 2.0 SIZZLE REEL	AMC NETWORKS INTERNATIONAL IBERIA	GOLD
29	BEST MARKETING VIDEO / SIZZLE REEL / SNEAK PEAKS PRESENTATION	DSTV VAS SIZZEL REEL	BIRTHMARK	SILVER
30	BEST SPONSOR / BRAND INTEGRATION SPOT(S)	DSTV BOXOFFICE AND OUTSURANCE THRILL SEEKER	BIRTHMARK	GOLD
30	BEST SPONSOR / BRAND INTEGRATION SPOT(S)	MAMA 2016	VIACOM INTERNATIONAL MEDIA NETWORKS AFRICA	SILVER
31	SABC BEST INTEGRATED MARKETING CAMPAIGN	KYKNET BRAND LAUNCH CAMPAIGN	CLEARWATER FOR KYKNET	GOLD
31	SABC BEST INTEGRATED MARKETING CAMPAIGN	ANIMANIA	CLEARWATER FOR M-NET MOVIES	SILVER
32	BEST PUBLIC SERVICE ANNOUNCEMENT / COMMUNITY SPOT	CHANNEL O POCKET	THE MAKE BEAUTIFUL COMPANY	GOLD
32	BEST PUBLIC SERVICE ANNOUNCEMENT / COMMUNITY SPOT	NAWE UNGAYITHOLA	OGILVY JOHANNESBURG	SILVER
33	BEST USE OF SOCIAL MEDIA	DSTV HALLOWEEN NIGHT RUN	OGILVY JOHANNESBURG	GOLD
33	BEST USE OF SOCIAL MEDIA	THIS IS US SOCIAL MEDIA PROFILES	CLEARWATER FOR M-NET	SILVER
34	BEST RADIO PROMOTION	VALENTINES DAY - CANDLES	OGILVY JOHANNESBURG	GOLD
34	BEST RADIO PROMOTION	VALENTINES DAY - CREAM	OGILVY JOHANNESBURG	SILVER
36	BEST PROMOTION FOR AN ONLINE OR VOD SERVICE	DSTV NOW - HOSPITAL	STUDIO ZOO FOR DSTV	GOLD
36	BEST PROMOTION FOR AN ONLINE OR VOD SERVICE	DSTV CATCH UP PLUS - KEEP THE CONVO GOING	BIRTHMARK	SILVER
37	BEST BRANDING DESIGN	BILLIONAIRES OF BRIT	BBC WORLDWIDE	GOLD
37	BEST BRANDING DESIGN	SHUGA DOWN SOUTH	THE KINETIC	SILVER
38	BEST IDENT DESIGN	CHANNEL O IDENTS 'MULTIDESIGN'	WICKED PIXELS	GOLD
38	BEST IDENT DESIGN	CHANNEL O IDENTS 'DANCE'	WICKED PIXELS	SILVER
39	BEST PROGRAM TITLE SEQUENCE	MAMA 2016	VIACOM INTERNATIONAL MEDIA NETWORKS AFRICA	GOLD
39	BEST PROGRAM TITLE SEQUENCE	EURONEWS MUSICA	MONARCHY	SILVER
40	BEST ORIGINAL LOGO DESIGN	CHANNEL O VIDEO HEADS	BIRTHMARK	GOLD
40	BEST ORIGINAL LOGO DESIGN	FAMOUS LAST WORDS	VIACOM INTERNATIONAL MEDIA NETWORKS AFRICA	SILVER
41	BEST USE OF DESIGN	CHANNEL O IDENTS 'MULTIDESIGN'	WICKED PIXELS	GOLD

41	BEST USE OF DESIGN	AMVCA TITLE SEQUENCE	BIRTHMARK	SILVER
42	BEST CG ANIMATION	TOUCH OF FRENCH	STUDIO ZOO FOR SUPERSPORT	GOLD
42	BEST CG ANIMATION	CHANNEL O IDENTIS 'MULTIDESIGN'	WICKED PIXELS	SILVER
43	BEST VISUAL FX & COMPOSITING	DSTV ROCKET LAUNCH	T+W & WICKED PIXELS	GOLD
43	BEST VISUAL FX & COMPOSITING	GOT LAUNCH PROMO	BIRTHMARK FOR DSTV & MNET	SILVER
44	BEST DESIGN WITHOUT FOOTAGE	GAME OF COMEDY	VIACOM INTERNATIONAL MEDIA NETWORKS AFRICA	GOLD
44	BEST DESIGN WITHOUT FOOTAGE	REMEMBERING DIANA	STUDIO ZOO FOR DSTV	SILVER
45	MOST OUTSTANDING DESIGN IN PROMOTION	CURRIE CUP - UNLEASH THE BEAST	STUDIO ZOO FOR SUPERSPORT	GOLD
45	MOST OUTSTANDING DESIGN IN PROMOTION	ANIMANIA	CLEARWATER FOR M-NET MOVIES	SILVER
46	THE FUTURE AWARD PROUDLY SPONSORED BY T+W	SAARAH SAINT & JESSICA HAY	VEGA SCHOOL	GOLD
46	THE FUTURE AWARD PROUDLY SPONSORED BY T+W	NO SILVER AWARDED FOR THIS CATEGORY		SILVER
47	VIDEO ENTERTAINMENT BRAND OF THE YEAR	SOUND CITY	MONARCHY	GOLD
47	VIDEO ENTERTAINMENT BRAND OF THE YEAR	AFRICA MAGIC REBRAND	MONARCHY	SILVER
48	DStv / M-Net PROMO ROCKET AWARD 2017	PUJA RAY	ZEE ENTERTAINMENT ENTERPRISES	GOLD
48	DStv / M-Net PROMO ROCKET AWARD 2017	NO SILVER AWARDED FOR THIS CATEGORY		SILVER